



## ARIANE NEIMAN GOODWIN Ed.D.

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Children: Lila Teal and Serena Burdick

Grandchildren: Tae (7), Luna (5), Silas (6), Rowan (4), Willow (19 mo.)

Over the last 7 years, I've been using the knowledge base from my doctorate in Human Development and Creative Behavior to create a wide range of online, professional art-career development materials, and events, for visual fine artists.

You can see what I do here - <https://smARTistCareerBlog.com>

With a family background in visual arts and creative writing, I've become known as an art career coach and mentor supporting skillful artists around the world (currently working with private clients in Scotland, Monaco, and Australia) with the practical and soulful tools they need to take their careers to the next level.

After my second book (the first was a children's book: *Small Cloud*), *Writing The Artist Statement: Revealing the True Spirit of Your Work*, became a standard tool for artists who were serious about connecting with their audience, I organized, launched and hosted the first ever, professional development art-career conference – the smARTist® Telesummit - for visual fine artists in 2007.

For six years, this was one of the premier, annual events for artists who wanted to bridge the gap between making art and making a living, and the only professional development conference featuring a dozen expert speakers over 7 days—online or off.

Now I'm expanding into a larger connection through a new site - [arianegoodwin.com](http://arianegoodwin.com) (<http://arianegoodwin.com>); but don't go there yet as it is still being built. My focus will be talented women artists who need to be ready to seize opportunities in the art world – both pro-actively and serendipitously.

smARTist.com will continue on the <https://smARTistCareerBlof.com> under the "Store" menu tab as a resource of marketing and business information for artists while I develop materials and events focused on the creative and psychological aspects of being an artist who creates with a conscious, intentional soul connection.



*Ariane with three of her five grandchildren.*

And then there are my two daughters who never cease to profoundly touch me with their choice of life partners and parenting hearts.

Plus five grandchildren who call me Mima and fill my heart and life with unending joy as they discover their own creative spirits in human form.